



DETAIL TEACHING SCHEME

SCHOOL OF MANAGEMENT	PROGRAM: M.BA.
ACADEMIC YEAR - 2015-16	SEMESTER – III (2015-17 Batch)
DEFINATION OF ONE CREDIT :	
1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

TEACHING SCHEME									
Course Code	Course Name	Teaching Hours			Credits	Audit course	CIE	PSEE	Remarks if any
		Theory	Tutorial	Practical					
MBC301	Strategic Management	3	0	0	3	N	Y	N	
MBC304	Summer Internship Project	0	0	0	3	N	Y	Y	No Theory Exam
	ELECTIVE COURSES								
	Finance Specialization								
MBF401	Risk Management	3	0	0	3	N	Y	N	Major
MBF302	Security Analysis and Portfolio Management	3	0	0	3	N	Y	N	Major
MBF303	Banking and Financial Services	3	0	0	3	N	Y	N	Major & Minor
	Marketing Specialization								
MBM301	Integrated Marketing Communication	3	0	0	3	N	Y	N	Major

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MBM302	Consumer Behavior and Marketing Research	3	0	0	3	N	Y	N	Major
MBM303	Sales and Distribution Management	3	0	0	3	N	Y	N	Major & Minor
	Human Resources Management Specialization								
MBH303	Conflict Management and Negotiation Skills	3	0	0	3	N	Y	N	Minor
	International Business Specialization								
MBI301	Global Business Environment	3	0	0	3	N	Y	N	Minor
	Placement Track*								
CD605	Campus to Corporate Training - II	3	0	0	3	N	Y	N	
	Entrepreneurship Track*								
MBC302	Entrepreneurship	3	0	0	3	N	Y	N	
	Total	21							
		Total Hours			21				

N- No CIE – Continuous internal evaluation

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Y – Yes	PSEE – Practical semester end examination including ITD, Dissertation, Industrial project, Industrial training etc..
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*Track: School offers selection of Career Track for students of MBA Program. Students can either opt for Placement Track or Entrepreneurship Track. One course will be offered in Semester II for the selected track.

SCHOOL OF MANAGEMENT	PROGRAM: M.BA.
ACADEMIC YEAR - 2015-16	SEMESTER – IV (2015-17 Batch)
DEFINITION OF ONE CREDIT :	
1. Lecture (L) : 1 hour / week / semester, 2. Practical (P) : 2 hour / week / semester 3. Tutorial(T) : 2 hour / week / semester	

TEACHING SCHEME									
Course Code	Course Name	Teaching Hours			Credits	Audit course	CIE	PSEE	Remarks if any
		Theory	Tutorial	Practical					
MBC401	Business Ethics and Corporate Governance	3	0	0	3	N	Y	N	
MBC303	Business Law	3	0	0	3	N	Y	N	
MBC403	Master Thesis	0	0	0	5	N	Y	Y	No Theory Exam
	ELECTIVE COURSES								

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	Finance Specialization								
MBF301	Strategic Financial Management	3	0	0	3	N	Y	N	Major
MBF402	Financial Planning	3	0	0	3	N	Y	N	Major & Minor
	Marketing Specialization								
MBM401	Services Marketing	3	0	0	3	N	Y	N	Major
MBM402	Modern Marketing Practices	3	0	0	3	N	Y	N	Major & Minor
	Human Resources Management Specialization								
MBG402	Talent Management	3	0	0	3	N	Y	N	Minor
	International Business Specialization								
MBI401	International Supply Chain Management	3	0	0	3	N	Y	N	Minor
	Total	20			20				
		Total Hours			20				

N- No CIE – Continuous internal evaluation

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Y – Yes	PSEE – Practical semester end examination including ITD, Dissertation, Industrial project, Industrial training etc..
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Specialization: University offers Dual Specialization in MBA Program. All the courses of Semester I and II are compulsory. Students have to secure Major and Minor Specialization in Semester III and IV.

There will be 3 courses for Major area of specialization and 1 course for Minor area of specialization in Semester III. And there will be 2 courses for Major area of specialization and 1 course for Minor area of specialization in Semester IV.

For Major Specialization to be awarded, one has to earn total 15 credits or more in any of the three areas of specialization. Minor Specialization will be awarded if one has earned total 6 credits or more in any of the four areas of specialization. The areas available for specialization are (A) Finance (B) Human Resources Management# (C) International Business# (D) Marketing

#Available only for Minor Specialization

Track: University offers selection of Career Track for students of MBA Program. Students can either opt for Placement Track or Entrepreneurship Track. One course will be offered in Semester III for the selected track.

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