



DETAIL TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM : BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2018-19	SEMESTER – I (2018-21 Batch)
DEFINITION OF ONE CREDIT :	
1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC122	Business Accounting	4	0	0	4
BBC113	Principles of Microeconomics	4	0	0	4
BBC114	Business Mathematics	4	0	0	4
BBC206	Environmental Study	3	0	0	3
BBC 118	Basics of Business Management	4	0	0	4
ESL102	English as a second language – Beginners Level - I	3	0	0	3
BBC110	Success Lessons Report	0	0	4	2
	Total	22	0	2	24
		Total Hours		26	

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FACULTY OF MANAGEMENT	PROGRAM : BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2018-19	SEMESTER – II (2018-21 Batch)
DEFINATION OF ONE CREDIT: 1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC221	Individual and Group Behavior	4	0	0	4
BBC214	Business Organizations	4	0	0	4
BBC116	Information Technology for Managers	2	0	2	3
BBC227	Company and Industry Report	3	2	0	4
BBC218	Essentials of Economics	4	0	0	4
ESL 202	English as a second language – Beginners Level – II	3	0	0	3
	Total	20	1	1	22
		Total Hours		24	

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FACULTY OF MANAGEMENT	PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2019-20	SEMESTER – III (Batch - 2018-21)
DEFINATION OF ONE CREDIT: Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC311	Business Environment	4	0	0	4
BBC312	Cost Accounting	4	0	0	4
BBC314	E-Business	4	0	0	4
BBC316	Business Statistics	4	0	0	4
BBC319	Human Value and Business Ethics	4	0	0	4
BBC318	Creating and Managing New Ventures	4	0	0	4
	TOTAL	24	0	0	24
		Total Teaching Hours 24			

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FACULTY OF MANAGEMENT	PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2019-20	SEMESTER – IV (Batch - 2018-21)
DEFINITION OF ONE CREDIT: Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC421	Principles of Marketing	4	0	0	4
BBC422	Principles of Finance	4	0	0	4
BBC423	Human Resource Management	4	0	0	4
BBC414	Production Management	4	0	0	4
BBC416	Decision Techniques	4	0	0	4
BBC524	Introduction to International Business	4	0	0	4
BBC313	Business Law	4	0	0	4
CPI001	Creativity, Problem Solving and Innovation	2	0	0	2
	TOTAL	30	0	0	30
		Total Teaching Hours 30			

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DETAIL TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM : BACHELOR OF BUSINESS ADMINISTRATION
ACADEMIC YEAR - 2020-21	SEMESTER – V (2018-21 Batch)
DEFINATION OF ONE CREDIT: 1. Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC616	Import Export Procedure	4	0	0	4
BBC525	Taxation	4	0	0	4
BBC519	Social Media for Managers	4	0	0	4
BBC625	Corporate Governance	4	0	0	4
BBC521	Advertising and Promotion Management	4	0	0	4
BBC512	Management of Financial Services	4	0	0	4
BBC613	Training and Development	4	0	0	4
BBC901	Yoga and Health Management	0	0	4	2
BBC902	Sports	0	0	4	2
TOTAL		24	0	4	26
		Total Teaching Hours = 28			

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DETAIL TEACHING SCHEME

FACULTY OF MANAGEMENT	PROGRAM: BBA
ACADEMIC YEAR – 2020 - 21	SEMESTER – VI (Batch - 2020-23)
DEFINATION OF ONE CREDIT: Lecture (L): 1 hour / week / semester, 2. Practical (P): 2 hour / week / semester 3. Tutorial(T): 2 hour / week / semester	

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC624	Business Strategy	4	0	0	4
BBC5010	Supply Chain Management	4	0	0	4
BBC618	Internship	4	0	0	4
BBC621	Sales and Services Marketing	4	0	0	4
BBC612	Personal Financial Planning	4	0	0	4
BBC513	Performance Management	4	0	0	4
BBC913	Video Marketing for Business	0	0	4	2
BBC904	Social Projects	0	0	4	2
NEN002	Orientation Program in Entrepreneurship	3	0	0	3
CD401	Campus to Corporate Training	3	0	0	3
TOTAL		23	0	4	25
		Total Teaching Hours = 27			

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