



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2020-21

PROGRAM: BBA
SEMESTER - I (Batch - 2020-23)

DEFINATION OF CREDIT: 1. **Lecture (L)**: 1 hour/week/semester, 2. **Practical (P)**: 2 hour/week/semester 3. **Tutorial(T)**: 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC132	Principles of Financial Accounting	4	0	0	4
BBC113	Principles of Micro-Economics	4	0	0	4
BBC114	Business Mathematics	4	0	0	4
BBC126	Information Technology for Managers	3	0	0	3
BBC118	Principles of Management	4	0	0	4
ESLB2A	English as a Second Language – Intermediate Level I	3	0	0	3
	TOTAL	22	0	0	22
		Total Teaching Hours = 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2020-21

PROGRAM: BBA
SEMESTER - II (Batch - 2020-23)

DEFINATION OF CREDIT: 1. **Lecture (L):** 1 hour/week/semester, 2. **Practical (P):** 2 hour/week/semester 3. **Tutorial(T):** 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC231	Organizational Behaviour	4	0	0	4
BBC222	Corporate Accounting	4	0	0	4
BES201	Environmental Science	3	0	0	3
BBC213	Principles of Macro-Economics	4	0	0	4
BBC311	Business Environment	4	0	0	4
ESLB2B	English as a Second Language - Intermediate Level 2	3	0	0	3
	TOTAL	22	0	0	22
		Total Teaching Hours = 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2021-22

PROGRAM: BBA
SEMESTER - III (Batch - 2020-23)

DEFINATION OF CREDIT: 1. **Lecture (L)**: 1 hour/week/semester, 2. **Practical (P)**: 2 hour/week/semester 3. **Tutorial(T)**: 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC313	Business Law	4	0	0	4
BBC312	Cost Accounting	4	0	0	4
BBC314	E-Business	4	0	0	4
BBC316	Business Statistics	4	0	0	4
BBC319	Human Value and Business Ethics	4	0	0	4
BB3010	Industry Study report	2	0	0	2
	TOTAL	22	0	0	22
		Total Teaching Hours = 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2021-22

PROGRAM: BBA
SEMESTER - IV (Batch - 2020-23)

DEFINATION OF CREDIT: 1. **Lecture (L)**: 1 hour/week/semester, 2. **Practical (P)**: 2 hour/week/semester 3. **Tutorial(T)**: 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC421	Principles of Marketing	4	0	0	4
BBC422	Principles of Finance	4	0	0	4
BBC423	Human Resource Management	4	0	0	4
BBC414	Production Management	4	0	0	4
BBC416	Decision Techniques	4	0	0	4
BBC524	Introduction to International Business	4	0	0	4
BBC409	Company Report	2	0	0	2
CPI001	Creativity Problem Solving and Innovation	2	0	0	2
	TOTAL	22	0	0	22
		Total Teaching Hours = 22			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2022-23

PROGRAM: BBA
SEMESTER - V (Batch - 2020-23)

DEFINITION OF CREDIT: 1. **Lecture (L)**: 1 hour/week/semester, 2. **Practical (P)**: 2 hour/week/semester 3. **Tutorial(T)**: 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC616	Import Export Procedure	4	0	0	4
BBC525	Taxation	4	0	0	4
BBC519	Social Media for Managers	4	0	0	4
BBC625	Corporate Governance	4	0	0	4
BBC521	Advertising and Promotion Management	4	0	0	4
BBC512	Management of Financial Services	4	0	0	4
BBC613	Training and Development	4	0	0	4
BBC901	Yoga and Health Management	0	0	4	2
BBC902	Sports	0	0	4	2
TOTAL		24	0	4	26
		Total Teaching Hours = 28			



DETAILED TEACHING SCHEME

FACULTY OF MANAGEMENT
ACADEMIC YEAR - 2022-23

PROGRAM: BBA
SEMESTER - VI (Batch - 2020-23)

DEFINATION OF CREDIT: 1. **Lecture (L):** 1 hour/week/semester, 2. **Practical (P):** 2 hour/week/semester 3. **Tutorial(T):** 2 hour/week/semester

Course Code	Course Name	Teaching Hours			Credits
		Theory	Tutorial	Practical	
BBC624	Business Strategy	4	0	0	4
BBC5010	Supply Chain Management	4	0	0	4
BBC618	Internship	4	0	0	4
BBC621	Sales and Services Marketing	4	0	0	4
BBC612	Personal Financial Planning	4	0	0	4
BBC513	Performance Management	4	0	0	4
BBC913	Video Marketing for Business	0	0	4	2
BBC904	Social Projects	0	0	4	2
NEN002	Orientation Program in Entrepreneurship	3	0	0	3
CD401	Campus to Corporate Training	3	0	0	3
TOTAL		23	0	4	25
		Total Teaching Hours = 27			